

UNIVERSITY  
FINANCE MARKETING  
**INSTITUTE OF INTERNATIONAL  
POLITICAL ECONOMY**  
DRAFT

SOCIALIST REPUBLIC OF VIETNAM  
Independence - Freedom - Happiness

## **MISSION, VISION AND DEVELOPMENT STRATEGY OF THE INSTITUTE OF INTERNATIONAL POLITICAL ECONOMY**

The Institute directly manages and organizes training programs in Economic Management and Economics from the undergraduate to doctoral levels, as well as teaching modules such as Marxist-Leninist Philosophy, Marxist-Leninist Political Economy, Scientific Socialism, Ho Chi Minh Thought, and the History of the Communist Party of Vietnam.

### **I. MISSION**

The Institute of International Political Economy is dedicated to the development of high-quality human resources with leadership, management, and policy analysis skills, as well as the training and research of economics, management, and political theory, in order to contribute to Vietnam's international integration and sustainable development.

### **II. VISION TO 2035**

By 2035, the Institute of International Political Economy will become one of the key academic units of the University of Finance and Marketing, a prestigious research and training center in the disciplines of economics, management, and politics in Vietnam and serve as a hub for academic connection, research, and policy proposals that promote international integration and socio-economic development.

### **III. CORE VALUES**

Science – Integration – Community – Accountability – Reform

Abbreviation: *SICAR* (The Spirit of Knowledge Seekers, Continuous Connection, and Innovation)

- Science: Respecting academic standards and utilizing research as the foundation for all knowledge development, consulting, and teaching activities.
- Integration: Promoting international collaboration, connecting training and research with regional and global countries, and learning the essence of human knowledge to facilitate international integration and sustainable development.
- Community: Connecting research, instruction, and policy consulting activities with the interests of society; providing practical solutions and promoting for the development of the community.
- Accountability: Ensuring transparency, professionalism, and standards in all activities; maintaining a sense of responsibility to learners, partners and society.
- Reform: Constantly advancing in terms of thought, methods, and operating models; encouraging creativity, improving processes, and enhancing the quality of research and training to adapt the changing times and the demands of socio-economic development.

#### **IV. DEVELOPMENT STRATEGY FOR THE PERIOD 2025–2035**

##### 1. Regarding training

- Complete and implement Bachelor's, Master's, and Doctoral programs in Economic Management, as well as Bachelor's and Master's programs in Economics in an applied orientation, in accordance with the international quality accreditation standards of ACBSP.
- Enhance the content of the teaching of political theory modules (Marxist-Leninist Philosophy, Marxist-Leninist Political Economy, Scientific Socialism, Ho Chi Minh Thought, History of the Communist Party of Vietnam) in the direction of connecting theory and practice.
- Establish at least two parallel or international joint programs with higher education institutions in ASEAN and universities ranked in the top 500 according to prestigious rankings (QS, THE, ARWU, etc.).
- Enhance the integration of open data, digital technology, and blended learning in the classroom.

##### 2. Regarding scientific research

- Establish the Center for International Policy and Development Research (CPSDI) for the purpose of serving as a focal point for research and consultancy on socio-economic policies for localities, ministries, and sectors.
- Implement at least 05 university-level projects and 01 ministerial-level project or international cooperation annually.

### 3. Regarding international and social cooperation

- Establish an academic cooperation network with a minimum of three international research institutes and universities that specialize in the fields of public policy, economics, management, and political theory.
- Establish a network of businesses, policy agencies, and social partners to facilitate the exchange of best practices, provide internship opportunities for students, and promote innovative start-ups and applied research.

### 4. Regarding Organization – Personnel

- Consolidate and develop the following four core subjects:

1. Political Theory
2. Political Economy and International Relations
3. Economic and Financial Management
4. Development Economics and Public Policy

- Establishing a group of lecturers with doctoral degrees to reach a minimum of 60% by 2030; 50% of lecturers are capable of instructing the fundamental modules in English and engaging in international research.

## **V. OBJECTIVES BY 2035**

- To establish itself as the leading training and research center in Vietnam for the study of Economics, Management, Political Theory, and Public Policy.
- To serve as an international strategic academic partner to organizations, research institutes, and policy-making bodies in the region.

- Contributing to affirming the position of UFM as a leading university in the ASEAN region that prioritizes innovation, integration, and application.

Ho Chi Minh City, ..... Month ..... Year 2025

INSTITUTE OF INTERNATIONAL POLITICAL  
ECONOMY